

INSIDE:

the indian review of world furniture, interiors and design



Museums are no longer an elite box for scholars and enthusiasts, but have now transformed into a community-based space. AR. SHIMUL JAVERI KADRI Principal Architect, SJH Architects, Mumbai,

۲



in Industry Forum: Work From Home Furniture if FOCUS: MUSEUMS if HIGH FLIER: STUDIO OSMOSIS

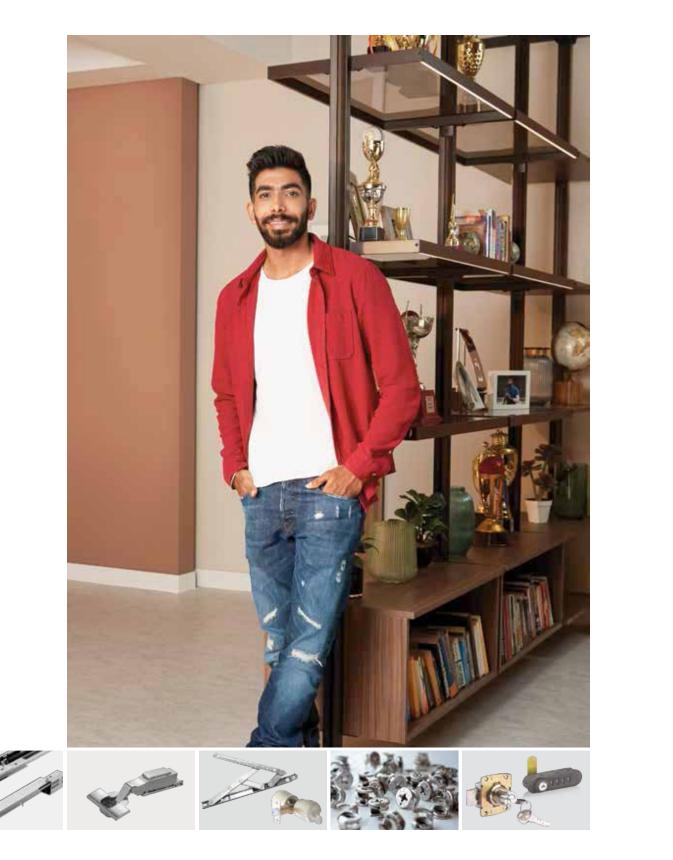


"I trust Ebco Hardware and Accessories. For smooth and effortless performance!"

Jasprit Bumrah

**Truly Indian** and world-class!

to view Ebco brochure



00 GEZE 01 KAFF APPLIANCES 02 EBCO 03 CONTENT	AHEC0-AHEC01KLITE01EUROTECH01HAFELE01
09	ff editor
10	fjlikes! 10 THE M 12 CASA 14 HUBE 16 PATIC 18 ZAMA
20	20 CRAY 20 CRAY 22 RIVER 24 STEP 26 CENT RECO
28	
76	<b>ff</b> caugh
80 83 BONTON	ffnews
86	<b>ff</b> produ
88	
<b>92</b>	fi high f
97 IFJ 98 FEATHERLITE inside backcover CANADIAN WOOD backcover UMG DIGITAL	

- Ebco makes almost all products under 7 verticals at its plants here in India and embodies the drive to Make in India.
- Widest range Drawer Slides, Hinges, Furniture Locks, Retail Display, Window-Door & Glass Fittings and more.
- Stringent quality standards and tested /certified as per international norms.

#### Reach us at info@ebco.in or call +91-22-6783 7777 | Toll free 180001 201122 | Web ebco.in

National Display Centres: Ahmedabad: 079-26880478, Bangalore: 080-25503372, Chennai: 044-24611937, Cochin: 0484-2333394, Coimbatore: 0422-2548316, Delhi: (Moti Nagar) 011-49843306, (Okhla) 011-29834285 Guwahati: 09435111409, Hyderabad: 040-23557252, Indore: 06262875491, Jaipur: 0141-2390773, Kolkata: 033-46034171/72, Lucknow: 09506464066, Mumbai: 022-67837700, Nagpur: 0712-2221637, Pune: 020-26456787, Surat: 0261-2234677 City Display Centres: Bhopal: 09691171147, Ghaziabad: (Sahibabad) 09643300730/2, Madurai: 0452-4208072, Mumbai: (Malad) 09326774528, Tiruchirappalli: 09176612337





## rial

MANN SCHOOL SN EI FOREIGN LANGUAGE BOOKSTORE O HOUSE ASPORT HEADQUARTERS

# formation

ONS OFFICE **RSIDE HOUSE** HOUSE TRE FOR COSMETIC & DNSTRUCTIVE SURGERY

### ٨S

ht in the web

# uct watch

stry forum ROM HOME FURNITURE

flier **OSMOSIS** 



photo courtesy: scheduled monument of sutton hoo, the national trust, suffolk, nissen richards studio. london

ifi : the indian review of world furniture, interiors and design

editor & creative head sylvia khan sylvia@ifj.co.in

assistant editor mignonne dsouza mignonne@ifj.co.in

editorial consultant shailendra mehta shailendra@ifj.co.in

IFI WriteTank

editorial correspondents aadrita chatterji aadrita@ifj.co.in

darielle britto darielle@ifj.co.in

studio head harish raut harish@ifj.co.in

to contribute editorial matter edit@ifj.co.in

to advertise jasmeet kaur jasmeet@ifj.co.in +91 98338 05467

to subscribe pooja tawde subscribe@ifj.co.in

available online at



published by Printed and published by Sylvia Khan on behalf of Printed and published by Sylvia Khan on behalf of Liyakat Ali Khan. Published by Index Media Pvt. Ltd. 703, 7th Floor, Brahans Business Park, Paper Box Road, Off Mahakali Caves Road, Andheri (East), Mumbai 400093, India. Tel. : +91 022 2687 9081-88, 022 2687 8050 / 51

Editor : Sylvia Khan

Editor : Sylvia Khan While all constructive inputs and editorial material are welcome, the editorial team does not undertake responsibility for either printing or return of unsolicited material or printing of responses in an unedited form. While every attempt is made to ensure veracity of material, the editors are not responsible for verification of the accuracy of information which is accepted in good faith from contributors and shall not be held liable to any extent. All rights of printing and publication reserved by the publishers. No part of this publication may be reproduced elsewhere, without the written permission of the publishers.

All material and photography provided by the architects or their PR agencies and have been freely provided to IFJ for coverage. IFJ does not solicit material or pay for material. IFJ does not accept any monetary fee for material in the editorial section. The only paid content is advertorial or advertising, and is clearly marked. IFJ is not liable for any infringement of copyright, should this occur, as this material is directly provided by the architect firms or their PR agencies.



corporate office Index Media Pvt. Ltd. 703, 7th Floor, Brahans Business Park, F Off Mahakali Caves Road, Andheri (East) iness Park, Paper Box Road ai 400093, India. •91 022 2687 9081-8





# SCHEDULED MONUMENT OF SUTTON HOO, THE NATIONAL TRUST, SUFFOLK Nissen Richards Studio, London





#### Design brief and aims

To design one of Europe's most significant archaeological sites with major exhibition displays, a High Hall, replanned shop and café, former storage building and a 17-m. high viewing tower overlooking the burial site.

#### How this was accomplished

The Anglo-Saxon royal burial site dates from around 590-650 AD, located on a 'hoo' (meaning 'hill') with a valley to either side on the River Deben. Visitors first see a large-scale helmet sculpture by the Visitor Welcome Building, accessed by a patinated steel portal revealing a full-height red and gold graphic on the wall. The graphic diagram, based on archaeological plans, depicts the 17 burial mounds on the site. Visitor greeting pods at the entrance lead to pay stations, while new partitions allow for backend office space. The visitors now enter The Courtyard area, with additional low-level seating portals. A 27m-long sheet-steel model of the ribs of the 'Great Ship Burial', along with the steelwork contractor Shaun Hodgson Engineering (SHE), takes center stage. A concrete plinth shows the etched layout of the burial chamber, discovered in 1939.

The Trammer House, the original residential property, is an Edwardian structure built by architect Ar. Jon Coder in 1910. Furniture chosen by The National Trust sits alongside new bespoke joinery pieces that tell the discovery story through integrated audio-visual technology developed together by Elbow Studios. Original letters from Edith Perry, the owner of Sutton Hoo in the 1930s, are important resources as her excavation changed the understanding of Anglo-Saxon history altogether. Visitors now see the first real object from the excavation – the ship's rivets from the burial ship, accompanied by footage of the former estate gardener and local archaeologist Basil Brown. They move on to see an elaborate display housing images of the king's helmet; other rooms include the dining room, where projections feature photography capturing the 1939 discovery in an audio-visual experience.

They move out to the landscape through the woodlands, leading to the Great Ship Burial mound and The Viewing Tower, which is located on the Top hat Wood to give visitors a bird's eye view over the burial ground for the first time. The tower is a slender steel structure clad in charred Larch timber, surrounded by a mix of evergreen and deciduous trees. The stairway is formed with a steel projection on every other landing, so that visitors can stand and enjoy the ascending view to the side. A triple-section cantilevered ramp at the entrance is primarily made from timber with steel elements.

After walking through the Royal Burial Ground, visitors arrive at the High Hall, the main exhibition space. Historical characters and individual stories are portrayed through audio and visual presentations using costumes and backlighting. New polished concrete flooring is used in the main areas, while a slightly rougher finish is







used in the trader/audio sections. An almost-circular display, timberlined on the inside and externallyclad in dark grey-black material, is the main feature area at the back. The display reminds visitors that all the knowledge portrayed in the High Hall has been learnt from the landscape, i.e., the Royal Burial Ground. A top skylight in the 7m-high space is blacked out, which creates a theatrical backdrop for the presentation.

An ultra-high-quality replica of the helmet is at the heart of the display, which had originally corroded and broken into more than a hundred fragments after the burial chamber collapsed at some time. The British Museum conservation team took several years to reconstruct the original helmet, which is today the face of the Anglo-Saxon period. The replica features exquisite craftsmanship and detailing in its quality, while the outline of the king in the new display is recreated with chain mail, sword and spectra.

A temporary exhibition space beyond this is upgraded for future use, while visitors end their journey at a freestanding café built in 2003. The new design predicts an increased retail replacing the former ticketing area, while part of the new café occupies the former shop space. A new graphic is introduced, which matches the welcoming building and displays a diagram displaying the Royal Burial Ground.

65